

EMERGING ART MARKETS SERIES : 2009

Trends, Risks & Opportunities

ArtInsight, the events partner of ArtTactic, has the great pleasure of inviting you to participate in a Series of exclusive evening Seminars & Receptions, focused on four dynamic new art markets, each contributing to a major transformation in the global art market, and presenting fresh opportunities for collectors, institutions, & art professionals.

Each Seminar will include an in-depth Panel discussion, led by **Anders Petterson** (*ArtTactic Founder & MD*), providing essential background and insider knowledge of the particular art market. Invaluable insights from leading figures in each market; key collectors, senior auction house executives, gallerists, journalists & critics will be promised.

- The Turkish Art Market : February 24th, 2009
- The Brazilian Art Market : March 10th, 2009
- The Korean Art Market : March 24th, 2009**
- The African Art Market : April 21st, 2009**

The Korean Art Market: 2009

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- **DATE:** Tuesday, March 24th, 2009
- **TIME:** 6:00pm-8:00pm (& Drinks Reception)
- **VENUE:** ASIA HOUSE - 63 New Cavendish Street, London W1G-7LP
- **EXPERT SPEAKERS:**
 - Rami Kim:** *Art Consultant (UK / Korea)*
 - Jari Lager:** *Founder & Director, UNION Gallery (London)*
 - Jiyeon Lee:** *Independent Curator, Art Historian & Lecturer (UK / Korea)*
 - Sea Hyun Lee:** *Artist (UK / Korea)*
 - Anders Petterson** (*Panel Chair*)

- *Copies of ArtTactic's Korean Art Market Report available to participants at the special rate of £25 per Report (Full price to non-participants: £75 per Report)*

SPEAKERS

□ Rami Kim

Art Consultant (UK / Korea)

Rami Kim is a director of RMK International Art Limited founded in 2006 advising both private and public art collections on a worldwide basis as well as art organizations in the Far East. Kim earned BA in History of Art at University College London specializing in the 17th century Dutch paintings and later studied Indian, Chinese, Japanese and Korean art and antiquities at the British Museum Education department. She also attended the Modern and Contemporary art and connoisseurship course at Christie's Education in London. Her diverse knowledge in both Western and Eastern art and the international art market provided her international clients to diversify their collections in this constantly changing art scenes. Kim has also contributed to the Korean contemporary art magazine 'Misulsegae' (Art World) and wrote the special report on Korean Art in the Art Newspaper.

□ Jari Lager

Founder & Director: UNION Gallery (London)

Jari Lager is the founder and director of the Union Gallery in London. UNION was founded in September 2003 inaugurating its activities programme with a major installation by American artist Sam Durant titled Upside Down: Pastoral Scene, previously shown at Los Angeles' Museum of Contemporary Art. Since its beginnings, the gallery has been committed to presenting projects by internationally established and emerging artists such as Jeppe Hein (DK), Bernhard Martin (DE) and Hyungkoo Lee (SK). The gallery operates across two gallery branches one in London's South East and the other in the vibrant East End. One of the branches opened in Bethnal Green in September 2006 and is located in a former warehouse that, between 1998 and 2006, housed the VTO Gallery, also established by Jari Lager. As an independent project space with a rewarding history that attracted significant international reputation, VTO was included for four consecutive years in Basel's Young Artfair LISTE. The UNION gallery represents various Korean artists such as Sea Hyun Lee, Yu Jin Young, Osang Gwon, Hyungkoo Lee, Su Jin Chung, Hyun Jhin Baik and Dongwook Lee.

□ Jiyoong Lee

Independent Curator, Art Historian & Lecturer (UK / Korea)

Jiyoong Lee is an independent curator, writer and art advisor specializing in contemporary arts. She has curated, organised and fundraised for numerous international contemporary art exhibitions in Europe and East Asia. She has established herself as one of the leading experts in both Eastern and Western contemporary art, and frequently curates exhibitions, and lectures at leading cultural establishments. Jiyoong has acted as an advisor for various funding bodies such as Korea Presidential Reunification Committee (Culture/Art section), and ARCO (Korea Art Council). She also heads SUUM, a contemporary curatorial project office, aimed at developing international exhibition projects. She has lectured on East Asian Contemporary Art History and Curatorship at many educational institutions, (eg. Birkbeck College & SOAS), and is a writer and art critic on international contemporary art. She is currently working on her Ph.D. dissertation at the Courtauld Art Institute.

□ Sea Hyun Lee

Artist (UK / Korea)

Sea Hyun Lee is an artist who works both in the UK and Korea. He studied first at Honggik University in Seoul, and later at Chelsea College of Art and Design in London. He has staged many solo exhibitions both in the UK, in spaces such as the UNION Gallery (2008), and in Korea, in spaces such as the ONEANDJ Gallery (2008), the Contemporary Museum of Hongik University (2001) and the Total Museum of Contemporary Art (1999). He has also taken part in selected Group Exhibitions; Korea on the Rocks (2009), Art Seasons Gallery in Zurich, Reshaping the Landscape, Neuberger Museum of Art in New York and Cord- Human Being: The Ruins of Paleolith in Jaungog in Seoul. He has also contributed to a numerous group exhibitions internationally, including, Italy, China, & Austria. In his series, Between Red, his landscape paintings are rendered in delicate washes of red - compelling both on a conceptual and a purely aesthetic level. Lee has also been noticed for having a unique way of seeing, indeed one of the key elements in his paintings is their function both on a political and an aesthetic level.

□ Anders Petterson

Founder & Managing Director, ArtTactic Ltd.

Anders Petterson is a leading authority on art market research, with particular focus on the contemporary art market. He is the Founder and Managing Director of ArtTactic Ltd, a London-based art market research and advisory company set up in 2001. He previously worked at JP Morgan in the Investment Banking division, responsible for debt capital market and structured products for banks and corporates. Anders Petterson is currently lecturing on the 'Art market' and 'Art as an asset class' for the MA in Art Business at Sotheby's Institute in London and Singapore. He is a frequent art market commentator on Bloomberg TV and CNN.