

GLOBAL ART MARKET SERIES:

An Insider's Guide to the Art Market

ArtInsight, the education partner of art market research firm, **ArtTactic**, in association with **London Business School**, has the great pleasure of inviting you to participate in a series of exclusive evening seminars & receptions, focused on understanding & analysing the key developments in today's dynamic global art market.

Each seminar will include in-depth talks & panel discussions, focused on providing insider knowledge & essential analytical tools in each key subject area. Speakers will include leading art market analysts and experts from all facets of the art market, including; auction house experts, gallerists, art investment professionals, writers & journalists.

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■ **Understanding Value & Prices in the Art Market**

Date: Tuesday, November 17th, 2009 **Time:** 6:30pm-8:30pm (& Reception) (Lecture Theatre 4)

Leading Speakers:

- **Anders Petterson** : Founder & Managing Director - ArtTactic Ltd.
- **Niru Ratnam** : Director - Aicon Gallery, London
- **Olivia Thornton** : Contemporary Art Specialist - Sotheby's

■ **Analysing the Art Market: *The Tools of the Trade***

Date: Tuesday, December 1st, 2009 **Time:** 7:30pm-9:30pm (& Reception) (Lecture Theatre 3)

Leading Speakers:

- **Marek Claassen** : Director - Artifacts.Net Ltd.
- **Bernard Duffy** : Managing Director - Emotional Assets Management & Research Ltd.
- **Anders Petterson** : Founder & Managing Director - ArtTactic Ltd.

■ **Art Investment in the new Economic Climate**

Date: January 2010 (TBA)

■ **Emerging Art Markets 2010: *Trends & Opportunities***

Date: February, 2010 (TBA)

- **Venue:** **London Business School** (*Sainsbury Reception*)
Park Road, Regents Park, London NW1-4SA

- **Exclusive package for London Business School students: Series of (4) seminars: £60**
Booking for each Seminar individually at £15 per Seminar (Regular price of Seminar package: £225)

As student spaces are strictly limited, early booking is advised. For more information & bookings, contact:
Jeffrey Boloten, ArtInsight, Tel: 07990-525-707, or e-mail: jeffrey@artinsight.co.uk