

ArtInsight

Global Art Market Series : 2011

An Insider's Guide to the Art Market

■ **UNDERSTANDING THE ART MARKET:**

Value, Pricing & Developing an Art Business in the New Economic Climate

January 25th, 2011 (7:00-9:00pm)

■ **INNOVATIONS IN ART INVESTMENT – 2011:**

Trends, Risks & Opportunities

February 15th, 2011 (7:00-9:00pm)

■ **DEVELOPMENTS IN THE EMERGING ART MARKETS:**

A Global Overview – Focus on Africa, Brazil & Russia

March 15th, 2011 (7:00-9:00p)

VENUE:

London Business School
(Sainsbury Reception)
Park Road, Regents Park,
London NW1 4SA

SPECIAL SERIES PRICE:

£175 for Series of three (3) Seminars
(Including drinks receptions)

(£75 per seminar if booked individually / Full time student prices available)

As spaces are limited, early booking is advised.

For all bookings, visit:
www.artinsight.eventbrite.com

For further information contact:
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ArtInsight, the education partner of art market research firm, ArtTactic, and London Business School Art Connection have the great pleasure of inviting you to participate in a series of exclusive evening seminars & receptions, focused on understanding & analysing the key developments in today's dynamic global art market.

Each seminar will include in-depth talks & panel discussions, focused on providing insider knowledge & essential analytical tools in each key subject area. Speakers will include leading art market analysts and experts from all facets of the art market, including; art market & auction house experts, gallerists, consultants, art investment professionals, writers & journalists.



Series Overview

UNDERSTANDING THE ART MARKET:

Value, Pricing & Developing an Art Business in the New Economic Climate

Key speakers to include:

- **Joe La Placa**, CEO, *All Visual Arts*
- **Julie Lomax**, Head of Visual Arts, *Arts Council England (ACE)*
- **Sigrid Wilkinson**, Director, *Arts Co*
- **Jeffrey Boloten**, Managing Director, *ArtInsight (Panel Moderator)*

INNOVATIONS IN ART INVESTMENT – 2011:

Trends, Risks & Opportunities

Key speakers to include:

- **Melanie Cassoff**, Director/Relationship Manager, *Deutsche Bank Private Wealth Management*
- **Charlotte Cooper**, Investor Relations/Head of Operations, *The Fine Art Fund Group*
- **Pierre Valentin**, Partner, *Withers LLP*
- **Anders Petterson**, Managing Director, *ArtTactic (Panel Moderator)*

DEVELOPMENTS IN THE EMERGING ART MARKETS:

A Global Overview - Focus on Africa / Brazil / Russia

Key speakers to include:

- **Ed Cross**, Managing Director, *Ed Cross Fine Art Ltd (AFRICA)*
- **Maria Do Mar Guinle**, Art Consultant & Independent Curator (BRAZIL)
- **Paul Hewitt**, International Business Development Director, *Christie's*
- **William MacDougall**, Founder, *MacDougall Auction House (RUSSIA)*
- **Anders Petterson**, Managing Director, *ArtTactic*
- **Jeffrey Boloten**, Managing Director, *ArtInsight (Panel Moderator)*