



## Deloitte 5<sup>th</sup> Art & Finance Conference

### The new faces of art investment

The Ramada Plaza Basel Hotel & Conference Center,  
Basel

**June 15, 2012**

## Programme

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### 15 June 2012 – Plenary Session – Meeting room: Geneva 1-4

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8:30 a.m. – 9:00 a.m.     **Registration and welcome coffee - Foyer**

9:00 a.m. – 9:10 a.m.     **Welcoming words**

**Speaker:** *Thierry Hoeltgen, Lead Partner at Deloitte Luxembourg will be giving welcoming remarks*

9:10 a.m. – 9:20 a.m.     **Opening address**

**Speaker:** *Gérard Philipps, Ambassador of the Grand-Duchy of Luxembourg in Switzerland*

9:20 a.m. – 9:30 a.m.     **Introduction**

**Speaker:** *Adriano Picinati di Torcello, Directeur, Art & Finance, Deloitte Luxembourg*

9:30 a.m. – 10:45 a.m.   **The banking sector – Ongoing trends regarding art-related services**

9:30 a.m. – 9:45 a.m.     **Keynote speech**

**Speaker:** *Ruth Bültmann, Partner, Family Office, Deloitte Luxembourg*

9:45 a.m. – 10:45 a.m.   **Panel**

**Moderator:**

*Anders Petterson, Managing Director, ArtTactic*

**Speakers:**

- *Ruth Bültmann, Partner, Family Office, Deloitte Luxembourg*
- *Andy Augenblick, President, Emigrant Bank Fine Art Finance, LLC*

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- *Drs. Annabelle Birnie, Director Sponsoring, Art Management & Events; Certified Valuer modern & Contemporary Art - ING Bank (Netherlands)*
  - *Philip Hoffman, Chief Executive, Fine Art Fund Group*
  - *Suzanne R. Gyorgy, Director, Citi Private Bank Art Advisory and Finance*

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10.45 a.m.-12.00 p.m.    **Fakes and forgeries – Protective measures when investing in art**

10:45 a.m. – 11:00 a.m.    **Keynote speech**

**Speaker:** *Colonel Luigi Cortellessa, Deputy Commander of the Headquarters of Carabinieri for the Protection of Cultural Heritage*

11:00 a.m. – 12.00 a.m.

**Panel**

**Moderator:**

*Markus Eisenbeis, Managing Partner, Van Ham Fine Art Auctions*

**Speakers:**

- *Colonel Luigi Cortellessa, Deputy Commander of the Headquarters of Carabinieri for the Protection of Cultural Heritage*
- *Véronique Wiesinger, Director, Giacometti Foundation / Giacometti Committee*
- *Yan Walther, Executive Director, Fine Arts Expert Institute*
- *Dr. Dietrich von Frank, Managing Director HNWI/Art, Nationale Suisse*
- *Dr. Sharon Flescher, Executive Director, International Foundation for Art Research (IFAR)*

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12.00 p.m. - 1.30 p.m.    **Lunch break – Foyer**

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1.30 p.m. - 2.50 p.m.    **Let's go online – Latest innovative online schemes in the art world**

1:30 p.m. – 1:50 p.m.    **Keynote speech**

**Speaker:** *Sebastian Cwilich, Chief Operating Officer, Art.sy*

1:50 p.m. – 2:50 p.m.    **Panel**

**Moderator:**

*Jeffrey Boloten, Managing Director, ArtInsight*

**Speakers:**

- *Sebastian Cwilich, Chief Operating Officer, Art.sy*
- *Robert Norton, co-founder & CEO, s[edition]*
- *Boris Pevzner, President, Collectrium*
- *Lisa Kennedy, Chief Executive Officer, VIP Art Fair*
- *Thomas Galbraith, Director of Artnet Analytics, Artnet*

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2.50 p.m. - 3.10 p.m.    **Art funds – Auditing process pertaining to art funds**

**Speaker:** *Elisabeth Layer, Partner, Audit, Deloitte Luxembourg*

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3.10 p.m. – 3.50 p.m.    **China, N°1 art market – How will China impact the emergence of art as an asset class?**

**Speakers:**

- *Dr. Iain Robertson, Head of Art Business Studies, Sotheby's Institute of Art*
- *Serge Tiroche, co-founder, Art Vantage PCC Limited and the Tiroche DeLeon*

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Collection

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3.50 p.m. - 4.20 p.m.

**Coffee Break - Foyer**

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4.20 p.m. - 5.00 p.m.

**Art investment – How to value artworks?**

**Speakers:**

- *Sergey Skaterschikov, Managing Director, Skate's Art Market Research*
  - *Angela Morgan, Senior Valuations Manager, Sotheby's London*
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5.00 p.m. - 5.30 p.m.

**Closing Key-note speaker**

**Speaker:** *Simon de Pury, Chairman and Chief Auctioneer, Phillips de Pury & Company*

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5.30 p.m. – 5.40 p.m.

**Concluding remarks**

**Speaker:** *Thierry Hoeltgen, Lead Partner, Deloitte Luxembourg*

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6.00 p.m.

**Cocktail - Foyer**



GRAND-DUCHÉ DE LUXEMBOURG  
Ambassade en Suisse

