

EMERGING ART MARKETS SERIES : 2009

Trends, Risks & Opportunities

ArtInsight, the events partner of ArtTactic, has the great pleasure of inviting you to participate in a Series of exclusive evening Seminars & Receptions, focused on four dynamic new art markets, each contributing to a major transformation in the global art market, and presenting fresh opportunities for collectors, institutions, & art professionals.

Each Seminar will include an in-depth Panel discussion, led by **Anders Petterson** (*ArtTactic Founder & MD*), providing essential background and insider knowledge of the particular art market. Invaluable insights from leading figures in each market; key collectors, senior auction house executives, gallerists, journalists & critics will be promised.

- The Turkish Art Market : February 24th, 2009
- The Brazilian Art Market : March 10th, 2009
- The Korean Art Market : March 24th, 2009
- The African Art Market : April 21st, 2009**

The African Art Market: 2009

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- **DATE:** Tuesday, April 21st, 2009
- **TIME:** 6:00pm-8:00pm (& Drinks Reception)
- **VENUE:** **ASIA HOUSE** - 63 New Cavendish Street, London W1G-7LP
- **EXPERT SPEAKERS:**
 - Robert Devereux:** *Leading Collector, African Contemporary Art*
 - Elisabeth Lalouschek:** *Artistic Director, October Gallery (London)*
 - Giles Peppiatt:** *Director, African Contemporary Art - Bonhams*
 - Anders Petterson** (*Panel Chair*)

- *Copies of ArtTactic's African Art Market Report available to participants at the special rate of £25 per Report (Full price to non-participants: £75 per Report)*

SPEAKERS

□ **Robert Devereux**

Collector, African Contemporary Art

Robert Devereux is one of the founders of the Virgin Group, past Chairman of Soho House and currently Chairman of New Forests Holdings Ltd., an East African forestry business. He is passionate about both art and Africa. He has collected since the early 80's mainly in the field of British art, and fell in love with Africa 20 years ago. He was able to combine both of these loves a couple of years ago when he got together with two art world friends to create the Daraja collection, which concentrates on sub Saharan African art, excluding S. Africa. He has also created a personal collection of African art with an emphasis on E. Africa. The collections span works from Ethiopia, Kenya, Tanzania, Zimbabwe, Congo, Benin, Ghana, Nigeria and Senegal.

□ **Elisabeth Lalouschek**

Artistic Director, October Gallery (London)

Elisabeth Lalouschek, born in Vienna, is the Artistic Director of October Gallery, London. She holds an MA in Fine Arts from the Royal College of Art. She joined October Gallery in 1987 and has been instrumental in promoting and furthering the careers of a range of outstanding artists from Africa including El Anatsui and Romuald Hazoumé. Over the years she has been involved in collaborations with institutions such as the British Museum, the Victoria and Albert Museum and the Tate Modern.

□ **Giles Peppiatt**

Director, African Contemporary Art - Bonhams

□ **Anders Petterson**

Founder & Managing Director, ArtTactic Ltd.

Anders Petterson is a leading authority on art market research, with particular focus on the contemporary art market. He is the Founder and Managing Director of ArtTactic Ltd, a London-based art market research and advisory company set up in 2001. He previously worked at JP Morgan in the Investment Banking division, responsible for debt capital market and structured products for banks and corporates. Anders Petterson is currently lecturing on the 'Art market' and 'Art as an asset class' for the MA in Art Business at Sotheby's Institute in London and Singapore. He is a frequent art market commentator on Bloomberg TV and CNN.