

EMERGING ART MARKETS SERIES : 2009

Trends, Risks & Opportunities

ArtInsight, the events partner of ArtTactic, has the great pleasure of inviting you to participate in a Series of exclusive evening Seminars & Receptions, focused on four dynamic new art markets, each contributing to a major transformation in the global art market, and presenting fresh opportunities for collectors, institutions, & art professionals.

Each Seminar will include an in-depth Panel discussion, led by **Anders Petterson** (*ArtTactic Founder & MD*), providing essential background and insider knowledge of the particular art market. Invaluable insights from leading figures in each market; key collectors, senior auction house executives, gallerists, journalists & critics will be promised.

- The Turkish Art Market : February 24th, 2009
- The Brazilian Art Market : March 10th, 2009**
- The Korean Art Market : March 24th, 2009**
- The African Art Market : April 21st, 2009**

The Brazilian Art Market: 2009

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- **DATE:** Tuesday, March 10th, 2009
- **TIME:** 6:00pm-8:00pm (& Drinks Reception)
- **VENUE:** ASIA HOUSE - 63 New Cavendish Street, London W1G-7LP
- **EXPERT SPEAKERS:**
 - Stephen Friedman:** *Founder&Director-Stephen Friedman Gallery (London)*
 - Maria do Mar Guinle:** *Art Consultant & Independent Curator (France/Brazil)*
 - Gabriela Salgado:** *Leading Curator, Contemporary Latin American Art*
 - Anders Petterson** (*Panel Chair*)

- *Copies of ArtTactic's Brazilian Art Market Report available to participants at the special rate of £25 per Report (Full price to non-participants: £75 per Report)*

- **As spaces are limited, early booking is advised. For more information & bookings, contact:**
Jeffrey Boloten, M.D., *ArtInsight*, Tel: 07990-525-707, or e-mail: jeffrey@arttactic.com

SPEAKERS

□ **Stephen Friedman**

Founder & Director - Stephen Friedman Gallery (London)

Stephen Friedman Gallery was founded in 1995 and has since established an international reputation. The gallery represents both established and emerging worldwide artists from Britain, Europe, North America, South America and Asia. Based on Old Burlington Street in Mayfair, the gallery features a program of seven to eight exhibitions annually. Stephen Friedman Gallery has worked with Brazilian artists since its founding. The gallery currently represents Tonico Lemos Auad, Rivane Neuenschwander and Beatriz Milhazes. On Thursday 12 March, the gallery will open an exhibition of new work by London-based Tonico Lemos Auad, the artist's first solo show in the UK. In May 2009, the gallery will be presenting the first UK exhibition since 1966 of work from the estate of Mira Schendel, a mid-century historic Brazilian artist, who is also the subject of a two-person show at the Museum of Modern Art, New York, in April 2009.

▪ **Tonico Lemos Auad (Brazil)**

Stephen Friedman Gallery, London (solo exhibition): 12 March - 18 April 2009

□ **Maria do Mar Guinle**

Art Consultant & Independent Curator

Maria do Mar Guinle holds a B.A. from Tufts University and a post-graduate diploma in history of art from the Courtauld Institute. She works with curatorial and advisory projects focusing mainly on Brazilian contemporary art. Her most recent exhibition was in April 2008: Paper Trail: 15 Brazilian Artists, at Allsopp Contemporary, London. She has recently moved to Paris where she continues to work with Brazilian artists. She is currently producing two exhibitions opening at the end of March: Terres et Cieux, Brígida Baltar and Sandra Cinto, and Fazenda Estrelas Albano Afonso. Her next project in London will be a partnership with the Brazilian Embassy at Gallery 32, co-curated with Isobel Whitelegg in October 2009.

□ **Gabriela Salgado**

Curator, Contemporary Latin American Art

Gabriela Salgado is a curator specialized in contemporary Latin American art. She worked as collection curator of UECLAA (University of Essex Collection of Latin American Art) for six years. She has also undertaken several international projects as an independent curator, both in Latin America and in the UK including exhibitions, conferences and seminars. She has an MA degree in curating contemporary art from the Royal College of Art, and is currently working on the 2 Thessaloniki Biennale as co-curator.

□ **Anders Petterson**

Founder & Managing Director, ArtTactic Ltd.

Anders Petterson is a leading authority on art market research, with particular focus on the contemporary art market. He is the Founder and Managing Director of ArtTactic Ltd, a London-based art market research and advisory company set up in 2001. He previously worked at JP Morgan in the Investment Banking division, responsible for debt capital market and structured products for banks and corporates. Anders Petterson is currently lecturing on the 'Art market' and 'Art as an asset class' for the MA in Art Business at Sotheby's Institute in London and Singapore. He is a frequent art market commentator on Bloomberg TV and CNN.