

KIAF/09
SEP 18-22, 2009
COEX, SEOUL
Guest Country - INDIA

KIAF 2009 Lecture Programme

Global Art Market : Outlook 2010

Trends & Opportunities

September 18th, 2009
11:00am-1:00pm

Sponsors:

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ArtInsight

ArtTactic

Global Art Market: Outlook 2010

Trends & Opportunities

KIAF 2009

Global Art Market:
Outlook 2010

The new economic climate has provoked major transformations in the global art market at every level, while at the same time presenting fresh opportunities for collectors, institutions, and art professionals.

ArtInsight, the events partner of leading art market analysts, **ArtTactic**, with the kind sponsorship of **Sotheby's Institute of Art (Singapore)**, and **Busan Savings Bank Group**, has the great pleasure of inviting you to participate in a top-level Panel discussion to be hosted at KIAF 2009 (Korean International Art Fair) in Seoul, on September 18th, 11:00am-1:00 pm, where leading experts will provide an essential, insider's perspective on the art market of the future.

The Seminar will provide an in-depth look at the changes that have, and continue to fundamentally transform the global art market. Leading international figures, from all perspectives of the art market, will explore in detail the key shifts taking place in the market, and how these changes will impact on the strength and direction of tomorrow's art market.

Seminar Topics

Topics to be fully reviewed by the panel of experts, include such key issues as the extent & effects of the present downturn in the global art market; predictions for the anticipated recovery of the market, and of individual regional markets in particular. The panel will also consider where the new opportunities for collectors, and for innovative art market professionals, may be found in the present art market. From the perspective of both the Western art markets, as well as the dynamic emerging art markets, special emphasis will be focused on identifying the most significant changes to look forward to within the art market of the future, as well as on strategies to take early notice of these developments.

Seminar Format

The seminar will include individual presentations by each of the leading Panelists, examining particular trends & issues from their unique wealth of knowledge & expertise. The presentations will also include an up to the minute review of the latest ArtTactic art market data, trends, and analysis. The expert panel will also be guided through a detailed discussion of the major issues facing the global art market at this pivotal point in time; examining their impact on all facets of the market, and on its future growth potential. The audience will then be most welcome to participate and explore particular trends & opportunities with the Panel of experts.

Panel of Experts

- ▣ Jeffrey Boloten : Managing Director, *ArtInsight* (Panel Chair)
- ▣ Mary Dinaburg : Director, *Fortune Cookie Projects*
- ▣ Lorenzo Rudolf : Strategic Development, *Luxrule*
- ▣ Howard Rutkowski : Director, *Fortune Cookie Projects*
- ▣ Phil Whittaker : Director, *Sotheby's Institute of Art (Singapore)*